

45TH ANNUAL AMERICAN CANCER SOCIETY

COLUMBUS



GOLF
CLASSIC

SPONSORSHIP OPPORTUNITIES

JULY 20-21, 2025

BROOKSIDE GOLF & COUNTRY CLUB





45TH ANNUAL AMERICAN CANCER SOCIETY

Columbus Golf Classic



Dear business leaders and friends,

The American Cancer Society's Columbus Golf Classic is a high-end, amenity-rich tournament that raises funds for our lifesaving mission to end cancer as we know it, for everyone. Our organization has played a role in most of the cancer research breakthroughs in recent history. While much progress has been made in cancer research, we still have a lot of work to do.

We invite you to support our efforts to finish the fight against cancer by joining us on July 20th for a Sunday Reception followed by a day of golf on July 21st. By bringing together business and community leaders to this event, we are able to support the American Cancer Society's mission.

In the past 45 years, the Golf Classic has raised over \$4.3 million to help the American Cancer Society continue to fund lifesaving research as well as free programs and services for cancer patients and their families in Central Ohio and across the nation. We know with your participation, we can help to make this cancer's last century.

We hope to see you on the course!



Anna Buehl, Executive Committee Chair
James Cancer Network



About the American Cancer Society



The American Cancer Society is on a mission to free the world from cancer.

We are the only organization that integrates discovery, advocacy, and direct patient support to measurably improve lives. Our efforts in these areas have contributed to a 32% decline in cancer mortality since 1991.



Advocacy

By activating grassroots volunteers nationwide, the American Cancer Society Cancer Action NetworkSM (ACS CAN) fights cancer in city halls, statehouses, and Congress by elevating the patient voice to advance policy change. We are making cancer a national priority through our advocacy efforts.



Discovery

The American Cancer Society has played a role in most of the cancer research breakthroughs in recent history. As the largest nonprofit funder of cancer research in the US outside of the federal government, we've invested more than \$3.1 billion in cancer research since 1991, contributing to the 3.5 million fewer cancer deaths as a result of breakthroughs.



Patient Support

The American Cancer Society works to ensure no one feels alone at any point on their cancer journey, from prevention to detection and diagnosis, through treatment and survivorship, and, for some, the end of life. We ensure people impacted by cancer have the support, information, and resources they need, all aimed toward eliminating cancer disparities.

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR | \$50,000

- Naming rights to the Columbus Golf Classic
- Four (4) Benefactor Team Player Packages
- Recognition on all event collateral, press releases, and public service announcements
- Opportunity for company representative to speak during the Sunday Reception
- Full-page acknowledgment in the event program
- Acknowledgment on the event website and social media
- Includes Sunday Reception tickets for each player and a guest (32)

CHAMPION SPONSOR | \$25,000

- Three (3) Benefactor Team Player Packages
- Full-page acknowledgment in the event program
- Acknowledgment on the event website and social media
- Includes Sunday Reception tickets for each player and a guest (24)

ASSOCIATE SPONSOR | \$15,000

- Two (2) Benefactor Team Player Packages
- Full-page acknowledgment in the event program
- Acknowledgment on the event website and social media
- Includes Sunday Reception tickets for each player and a guest (16)

PLATINUM SPONSOR | \$10,000

Choose from one of the following sponsorship opportunities:

- Lunch Sponsor
- Golf Cart Sponsor
- Auction Sponsor
- "I Play For" Sponsor

Each Platinum Sponsor opportunity includes one (1) Benefactor Team Player Package. Includes Sunday Reception tickets for each golfer and a guest (8). Includes recognition in event program.

Amenities can be customized without a player package.

GOLD SPONSOR | \$7,500

Choose from one of the following sponsorship opportunities:

- Photo Booth Sponsor
- Driving Range Sponsor

Each Gold Sponsor opportunity includes one (1) Patron Team Player Package. Includes Sunday Reception tickets for each golfer and a guest (4). Includes recognition in event program.

Amenities can be customized without a player package

SPONSORSHIP OPPORTUNITIES



SILVER SPONSOR | \$5,000

Choose from one of the following sponsorship opportunities:

- o Cart Gift Sponsor
- o Golf Cup Sponsor
- o Scorecard Sponsor
- o Valet Sponsor

Each Silver Sponsor opportunity includes invitation for four (4) to the Sunday Reception. Includes recognition in the event program. **Does not include player package.**

BRONZE SPONSOR | \$2,500

Choose from one of the following sponsorship opportunities:

- o Golf Cannon Sponsor
- o Wine Putting
- o Golf Ball Sponsor
- o Glass Shattering Sponsor
- o Bag Tag Sponsor
- o Putting & Chipping Contest
- o Long Drive Contest
- o Longest Putt Contest
- o Closest to the Pin Contest

Each Bronze Sponsor opportunity includes invitation for two (2) to the Sunday evening reception. Includes recognition in the event program & company name/logo on appropriate signage near the activation. **Does not include player package.**

SUNDAY TABLE SPONSOR | \$1,000

- Reserved table for ten (10) at Sunday Reception
- Recognition in the event program
- **Does not include player package**

HOLE SPONSOR | \$500

- Company name/logo recognition on signage displayed at one (1) hole along the golf course
- Invitation for two (2) to the Sunday Reception
- Recognition in the event program
- **Does not include player package**

GOLF OPPORTUNITIES



BENEFACTOR TEAM PACKAGE | \$6,000

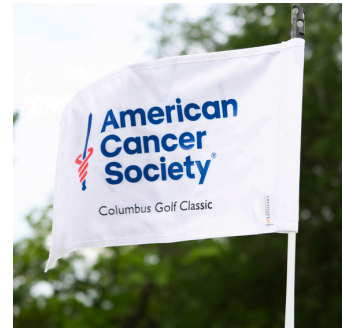
- Foursome (play for four golfers), includes high-end amenity player package, green fees, cart and use of the locker room, practice green and driving range for each golfer
- Breakfast, lunch, hors d'oeuvres, and cocktails for four (4)
- Sunday Reception tickets for each golfer and a guest (8)
- Recognition in the event program

PATRON PLAYER PACKAGE | \$3,000

- Twosome (play for two golfers), includes high-end amenity player package, green fees, cart and use of the locker room, practice green and driving range for each golfer
- Breakfast, lunch, hors d'oeuvres, and cocktails for two (2)
- Sunday Reception tickets for each golfer and a guest (4)
- Recognition in the event program

DONOR PLAYER PACKAGE | \$1,500

- Individual player, includes high-end amenity player package, green fees, cart and use of the locker room, practice green and driving range for each golfer
- Breakfast, lunch, hors d'oeuvres, and cocktails for one (1)
- Sunday Reception tickets for each golfer and a guest (2)
- Recognition in the event program



THANK YOU 2024 SPONSORS



PRESENTING SPONSOR

The James



ASSOCIATE SPONSORS



PLASKOLITE

PLATINUM SPONSORS



alston
CONSTRUCTION



BRONZE SPONSOR



TABLE SPONSORS



THANK YOU 2024 SUPPORTERS



BENEFACTOR TEAMS

Advanced Drainage Systems
AEP
Alston Construction
ASI Commercial Roofing & Maintenance
Beam Suntory
Carpe Data
CGI
CH Robinson
Deloitte
Delta Air Lines
DGD Group
Eldorado Scioto Downs
Ernst & Young
Germain Automotive Partnership
Hy-Tek
Kimball Midwest
KPMG
ODW Logistics
Oracle
Pepper Construction
Plaskolite
PwC
Revenew International
RTRX
The James Comprehensive Cancer Center
UCS
Vorys, Sater, Seymour, & Pease LLP

IN KIND DONORS

1-800 Flowers
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Jennifer Leigh Photography

HOLE SPONSORS

The Arlington Group
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Campari
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E&J Gallo
Teremana
KPMG
Mangen & Associates
Packaging Corp of America
Patron Tequila
Pernod Ricard
Redmont Wealth Advisor
Southern Glazers Wine & Spirits
Tri W Group
VanTrust Real Estate
Verti Commercial Real Estate

PATRON PLAYER TEAMS

KPMG
Revenew International
Ernst & Young

EVENT LEADERSHIP



EXECUTIVE COMMITTEE

Anna Buehl

James Cancer Network
Executive Committee Chair

Danny Butler

Plaskolite

Rob Cooper

Southern Glazer's Wine & Spirits

Paul Doucher

Columbus Powder Coat

Liam Gruzs

Vorys, Sater, Seymour & Pease LLP

John Mangini

Alston Construction

Tanner Murphy

Deloitte

Mike Piatt

American Electric Power

Andrew Reis

American Electric Power

Carrin Wester

The Arlington Group

Ted Yank

The James Comprehensive
Cancer Center

TRUSTEE COMMITTEE

Maddie Arends

CarpeData
Trustee Committee Co-Chair

Kailin Cooper

Worthington Industries
Trustee Committee Co-Chair

Joe Batchelor

Frost Brown Todd, LLP

Tess Eckhoff

CGI

Ashley Flynn

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Michael Jarrett

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Jason Lantz

Farmers Insurance

Trent Nevelle

Honda

Caden Orewiler

Verti Commercial Real Estate

Sam Pugh

Barnes & Thornburg LLP

Savannah Ranz

Columbus Partnership

AMERICAN CANCER SOCIETY STAFF

Amanda Sigmon

Associate Director, Development

Emily Lind

Development Manager

HONOREES & HONORARY CHAIRS



PAST HONOREES

Avery Henry (2024)
Jack Tarpy (2023)
Damon Goodwin (2022)
Bill Davidge (2021)
Chris Shultz & Dr. Joel Mayerson (2020)
Kanda & Luke Benner (2019)
Jennifer Knotts (2018)
Elizabeth Miesen (2017)
Sandra Frazier (2016)
Collettee Smith (2015)
Christine Pabst (2014)
Cindy MacDonald (2013)
Don Lyle (2012)
Jim Rosenberry (2011)
Sue Zazon (2010)
Mike Piatt (2009)
Dimon McFerson (2008)
Cheryl Krueger (2007)
George Vargo (2006)
Bob Lau (2005)
Greg Lashutka & Phil Porter (2004)

PAST HONORARY CHAIRS

Chris & Lori Holtmann (2022)
James "Scoonie" Penn & Ron Stokes (2015)
Bobby Carpenter (2011)
John Cooper (2010)
Keith Nichols, MD (2009)
Brett Hall, PhD (2008)
Mark Parrish (2007)
Jody Davis (2006)
George Emmons, Jr. (2005)



Thank You!

The American Cancer Society is on a mission to free the world from cancer.

For more than 100 years, we have helped lead an evolution in the way the world prevents, detects, treats, and thinks about cancer. As the nation's preeminent cancer-fighting organization, we fund and conduct research, share expert information, support people with cancer, spread the word about prevention, and through our advocacy affiliate, the American Cancer Society Cancer Action Network (ACS CAN), advocate for public policy change.

We are committed to ensuring that ALL people have a fair and just opportunity to prevent, find, treat, and survive cancer – regardless of income, race and ethnicity, sexual orientation, gender identity, disability status, or where they live. Thanks in large part to our decades of work, a cancer diagnosis does not come without hope, and the cancer journey is not one that is traveled alone.



cancer.org | 1.800.227.2345

